



**FOR IMMEDIATE RELEASE:**

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**Yuletide Family Weekends at Santa's Workshop, North Pole, NY**

*Reservations Now Available*

**North Pole, NY, May 2009** – Santa's Workshop's Yuletide Family Weekends will take place Fridays, Saturdays and Sundays November 20<sup>th</sup> through December 20<sup>th</sup> 2009.

Yuletide Family Weekend Packages include two days of admission to Santa's Workshop, two nights of lodging, two breakfasts and dinners, and two evenings of special entertainment and a surprise visit from St. Nick with unique gifts for the children. Special activities include caroling, magic shows, and audience participation events such as *The Twelve Days of Christmas* and the *Great Christmas Tree Heist*. Each family gets a welcome package and each child gets a special gift picked out by Santa himself. A full color photograph with Santa is also included.

Admission to Santa's Workshop includes kid-friendly rides and activities, unique and handmade specialty shops, and a wide-range of live family entertainment. Kids can even feed live reindeer at the reindeer barn, and learn about the origins of the Christmas tradition at the Nativity Pageant.

See just how magical one weekend can be with the Santa's Workshop Yuletide Family Weekend Package! Join us for our 60<sup>th</sup> year of sharing the yuletide spirit and bringing families together. Reservations are now available.

Santa's Workshop at North Pole, New York, presented by Empire Attractions, LLC, is located on Whiteface Mountain, twelve miles east of Lake Placid, in New York's scenic Adirondack region. For more information, including special event details, seasonal hours,

driving directions, and information regarding lodging, weekend packages and discounts, visit our website at [NorthPoleNY.com](http://NorthPoleNY.com) or call 1.800.806.0215.

Empire Attractions, New York's premier themed events and entertainment provider, proudly owns and operates a variety of venues throughout the State, including the Sterling Renaissance Festival, the Sterling Celtic Rock Festival, and Screamer's Hollow haunted attraction located at the Sterling Festival Grounds in Sterling, NY; Historic Sylvan Beach Amusement Park, Yesterday's Royal, and the Sylvan Beach Screamer Speedboat Thrill Ride, located along Oneida Lake in Sylvan Beach, NY; and Santa's Workshop at North Pole, NY, located on Whiteface Mountain 12 miles east of Lake Placid, NY. For more information on Empire Attractions and its upcoming events, go to [EmpireAttractions.com](http://EmpireAttractions.com).

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