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**Santa's Workshop Announces New Summer Hours**

**North Pole, NY, May 2009** – Santa's Workshop, the timeless fantasy village nestled on Whiteface Mountain in North Pole, NY, will open for its summer season on Saturday, June 27. New summer hours are 10AM to 4PM Tuesday through Saturday.

Santa's Workshop offers kid-friendly rides and activities, unique and handmade specialty shops, and a wide-range of live family-friendly entertainment, including pageants, parades and musical revues.

Kids who visit Santa's Workshop Tuesdays, Thursdays and Saturdays starting July 2<sup>nd</sup> can join Santa's Breakfast, a buffet-style feast featuring Santa and friends, such as Rowdy "the Rascal" Reindeer and Frosty the Snowman. Kids can meet and talk to the jolly old elf, and then go out and enjoy the village.

Santa's Workshop at North Pole, New York, presented by Empire Attractions, LLC, is located on Whiteface Mountain, 12 miles east of Lake Placid, in New York's scenic Adirondack region. For more information, including special event details, seasonal hours, driving directions, and information regarding lodging, weekend packages and discounts, visit our website at [NorthPoleNY.com](http://NorthPoleNY.com) or call 518.946.2211.

Empire Attractions, New York's premier themed events and entertainment provider, proudly owns and operates a variety of venues throughout the State, including the Sterling Renaissance Festival, the Sterling Celtic Rock Festival, and Screamer's Hollow haunted attraction located at the Sterling Festival Grounds in Sterling, NY; Historic Sylvan Beach Amusement Park, Yesterday's Royal, and the Sylvan Beach Screamer Speedboat Thrill Ride, located along Oneida

Lake in Sylvan Beach, NY; and Santa's Workshop at North Pole, NY, located on Whiteface Mountain 12 miles east of Lake Placid, NY. For more information on Empire Attractions and its upcoming events, go to [EmpireAttractions.com](http://EmpireAttractions.com).

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