



FOR IMMEDIATE RELEASE:

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Fall Hours at Santa's Workshop, North Pole, NY

North Pole, NY, May 2009 – Santa's Workshop, the timeless fantasy village nestled on Whiteface Mountain in North Pole, NY will be celebrating the Christmas season this fall. Starting September 12th, the Village will be open Saturdays, Sundays and Columbus Day from 10 AM to 3:30 PM.

Spend a day with beloved fairytale and storybook characters, mystical elves, live reindeer, and Santa himself! Ride the Candy Cane Express train through the adorable alpine village and admire the picturesque scenery of the Adirondacks in autumn. Santa's Workshop offers kid-friendly rides and activities, unique and handmade specialty shops, and a wide-range of live family-friendly entertainment, including pageants, parades, musical revues and much more. The whole family will also enjoy feeding Dasher, Prancer and all the rest at the live reindeer barn.

Santa's Workshop at North Pole, New York, presented by Empire Attractions, LLC, is located on Whiteface Mountain, 12 miles east of Lake Placid, in New York's scenic Adirondack region. For more information, including special event details, seasonal hours, driving directions, and information regarding lodging, weekend packages and discounts, visit our website at northpoleny.com or call 1.800.806.0215.

Empire Attractions, New York's premier themed events and entertainment provider, proudly owns and operates a variety of venues throughout the State, including the Sterling Renaissance Festival, the Sterling Celtic Rock Festival, and Screamer's Hollow haunted attraction located at the Sterling Festival Grounds in Sterling, NY; Historic Sylvan Beach Amusement Park,

Yesterday's Royal, and the Sylvan Beach Screamer Speedboat Thrill Ride, located along Oneida Lake in Sylvan Beach, NY; and Santa's Workshop at North Pole, NY, located on Whiteface Mountain 12 miles east of Lake Placid, NY. For more information on Empire Attractions and its upcoming events, go to EmpireAttractions.com.

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